

Implementation

Section 4: Implementation



Funding Opportunities

It is important to maintain the momentum gained through the strategic planning process by Council committing to deliver a number of short and medium term projects that will kick start the city centre rejuvenation. However, Council cannot achieve rejuvenation in isolation and it is essential that community partnerships continue to develop and strengthen during stages of implementation.

The implementation plan recommends that Council implement short-term and temporary placemaking strategies to trial a variety of recommendations. Further, the implementation plan will be divided into short term (1-5 years), medium term (6-10 years) and long term (greater than 10 years) timeframes.

The implementation plan will be largely dependent on human and financial resources and should be viewed as a working document subject to change.

Funding Opportunities

Development Contributions

Development contributions, in accord with *Section 94* of the *Environmental Planning and Assessment Act 1979* are a means by which Council to levy new development for the purpose of providing new parks, streetscapes, community facilities and infrastructure.

As the CBD Strategy benefits the whole community, it is recommended that Council consider reinstating the fixed contribution rate set under Section 94A for the purpose of partially funding a number of the recommendations.

Grant Funding

There are a number of grants that can be sought to assist in delivering the strategy recommendations. A number of relevant grant funding opportunities include:

- National Stronger Regions Fund
- Tourism Industry Regional Development Fund
- Community Recreation and Sport Facilities Program
- Murray-Darling Basin Regional Economic Diversification Program

Community Sponsorship

Sponsorship from individuals, businesses and community groups can assist in generating community involvement and ownership over future city centre revitalisation projects. Opportunities can be available for the community to sponsor a chair, tree or other streetscape features within the city centre.

Another option might be to look to civic crowdfunding to fund various projects.



Sponsor a public bench



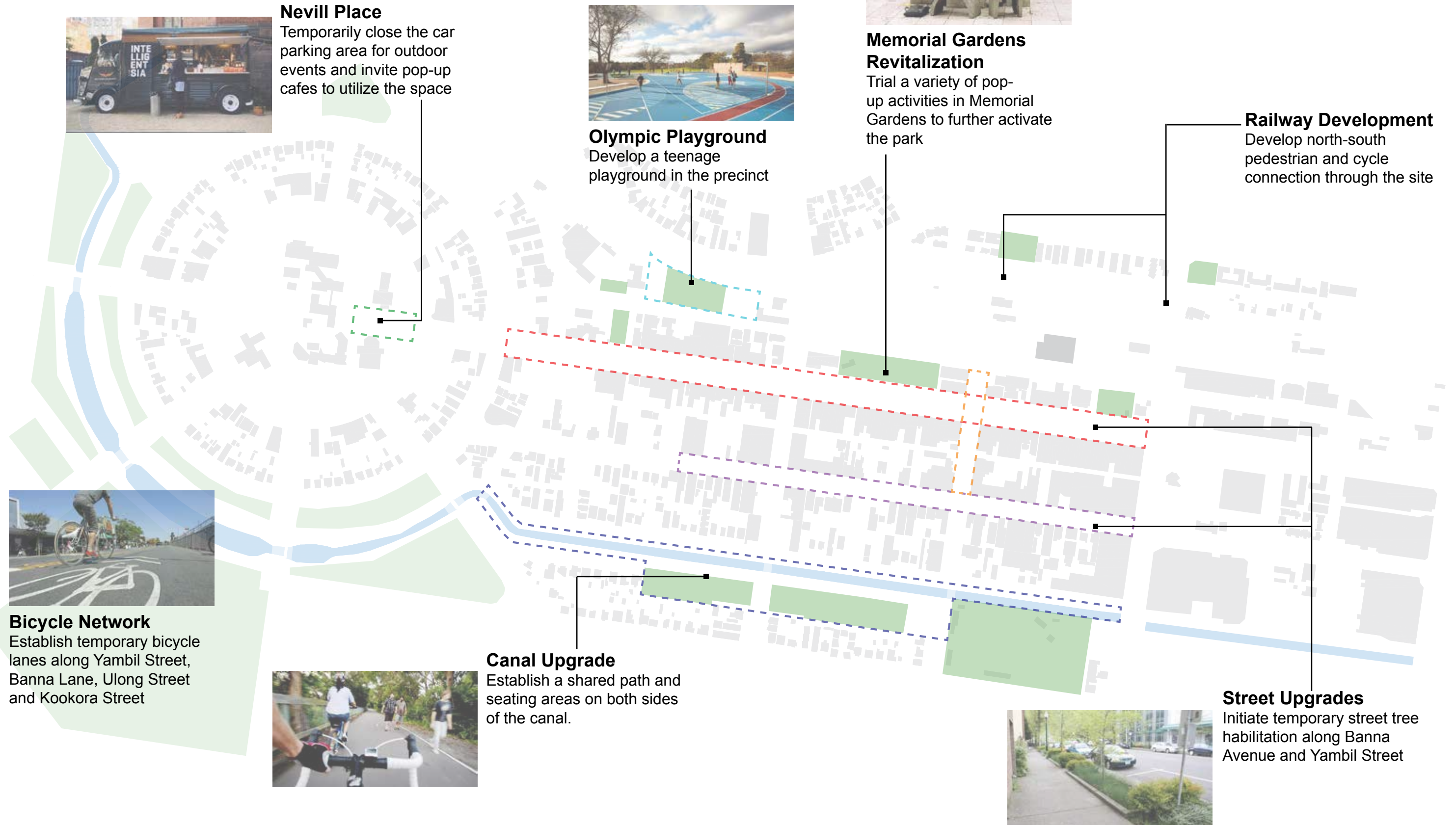
Recognition or remembrance

Implementation Overview



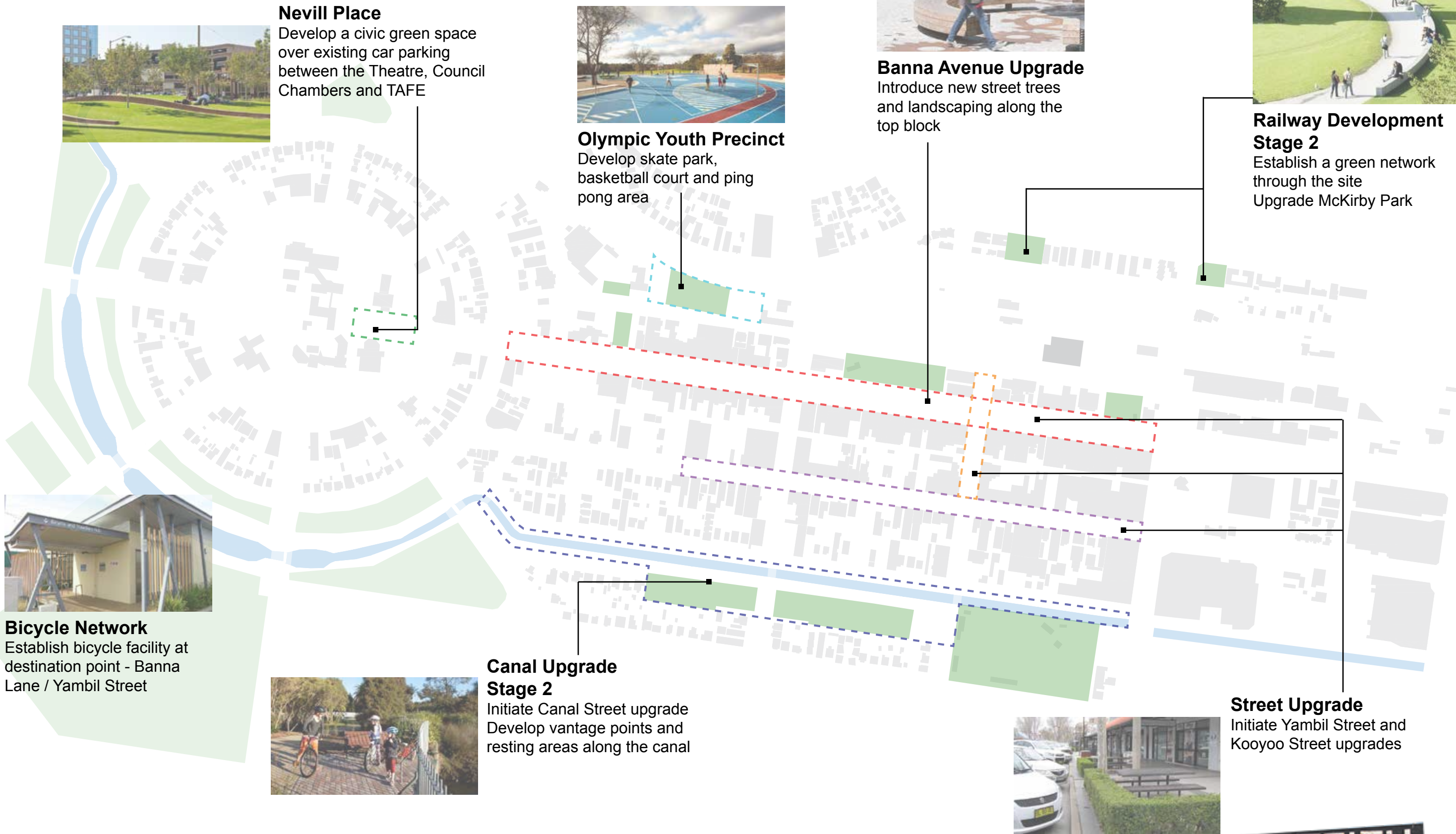
Implementation Plan - Short Term

1 - 5 years



Implementation Plan - Medium Term

5 - 10 years



Conclusion

Griffith has faced a number of social, economic and environment challenges in more recent history but it has a resilient community. In every challenge faced, there are new opportunities that arise.

The Griffith CBD Strategy is a road map and a long-term strategic plan that seeks to revitalise the city centre through small- and large-scale projects that focus on improving place in the city.

The recommendations stated in the Griffith CBD Strategy require an ongoing commitment from the Community, Council and State Government. It is equally important that the strategy is a flexible living document that is adaptable and robust to future change.

Griffith CBD S strategy will require a financial commitment but the benefits are immeasurable, particularly as a community spends longer time and frequents the city centre more regularly; as they choose to walk into centre for a chance to bump into people; as they get to experience more events and activities that give the city life; and as they proudly brag about their city to outsiders.

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